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# Vision and Scope Document

For



## S.O.S (Songs of Shelter)

Version 1.2 approved

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## Revision History

Name	Date	Reason For Changes	Version
Mark Yoon <i>Founder</i>	3.29.06	Updates	1.1
Mark Yoon	4.6.06	Updates, rewording of comprehensive to holistic	1.2

# **1. Business Requirements**

*Partnering shelters to coordinate with SOS program Coordinator SOS Music volunteers. Running website. Web coordinator, SOS logo (shirts), Sponsors for funds and expenses*

## **1.1. Background**

*Shelter is one of the core necessities of life. Homeless shelters provide temporarily shelter for those in need. But the larger picture would be a temporary shelter that would encourage the folks to get back on their feet into a permanent residence.*

*Music is a universal language that can speak messages that transcend all barriers. As musicians of all skill levels, we were given a gift to share for all with ears to hear; those that are without home too have ears to hear the messages Songs of Shelter will share. There are numerous shelters all across the US, but it is now time partner up in with these existing shelters to bring upon a new twist to shelter; a shelter from the storms of doubt and despair, a shelter from the grey skies of loneliness, a shelter that can share a lasting message of hope; a holistic shelter.*

## **1.2. Business Opportunity**

*SOS will have a website where sponsors can post their links/history/involvement in this vision. SOS is not out to make a margin of monetary profit, but to awaken the blessed to share the gifts of life with the less fortunate. All contributors will benefit on a deeper scale when the SOS vision becomes a part of their lives as well as the shelter attendees.*

## **1.3. Business Objectives and Success Criteria**

*The primary business objective serves at an individual level. SOS desires to hear shelter attendees' testimonies of regaining their strength and spirit to get up and walk in their life's purpose through the SOS experience. SOS will be a part of participating shelter organizations world wide to share in this vision and purpose of musical inspiration. The number of participating shelters/SOS program volunteers would be a direct measurement of success.*

## **1.4. Customer or Market Needs**

*The typical clients of SOS will be those in need of shelter (attendee). The shelter can provide the physical aspects of food, clothes, and a roof over the attendee's heads. But our client needs more than this. Every human needs to be encouraged, to be inspired, to appreciate the gifts of life. When the necessities of life seem scarce, it is very easy to forfeit the appreciation of the gift of life. SOS wants to remind the attendees that the current conditions are temporary and that there is a deeper hope/inspiration/appreciation available. SOS hopes to meet the unspoken needs, the internal needs to provide a holistic shelter.*

## **1.5. Business Risks**

*Business risks may run into costs of maintaining web space and headquarter costs. (There is no current headquarters). Funds or support would be accepted, however, if there are no funds, there can be minor obstacles to face. A lack of volunteers (musicians) may be a risk. When there is no musician to share, then SOS program will not run for that respective session.*

## **2. Vision of the Solution**

*By having networks of shelters and volunteers available per site, SOS will expand to partnering organizations to share Songs of Shelter. SOS hopes to reach a global scale everywhere music is a spoken language. A well-developed web page will allow volunteers to contact the nearest SOS program coordinator and make this networking relationship possible. .*

### **2.1. Vision Statement**

*To offer a holistic shelter for attendees of homeless facilities through performed Songs of Shelter. SOS hopes to inspire the homeless men/women and encourage forward movement. SOS hopes to impact and change the ambience of shelters to one of lasting peace, hope and encouragement.*

### **2.2. Major Features**

*During post meal/meal/pre sleeping hours, SOS will feature homeless shelters with live music that will minister unto the soul. Imagine shelters with an inspired ambience and a message of hope.*

### **2.3. Assumptions and Dependencies**

*There will be shelters that will be willing to participate in SOS. The general cliental will be receptive to the music presented. There will be volunteers that will be available to share the gifts and message of music.*

## **3. Scope and Limitations**

*Limitations of volunteer's schedules. A website may be funded by personal contributions if funds are not donated. Limitation of funds.*

### **3.1. Scope of Initial Release**

*Live music and interaction for the attendee. It is free of cost for the attendee.*

### **3.2. Scope of Subsequent Releases**

*In the future growth of SOS, larger venues such as full band concerts will be launched to gain support for the cause; fundraisers. A SOS headquarters will develop as a central operations location. SOS planted in partnering organizations on a global scale to share in the inner-shelter of all.*

### **3.3. Limitations and Exclusions**

*The attendees may anticipate a return performance, perhaps a routine. This is dependent on the schedules of the volunteers. SOS will be in close cause/effect relations with the partnering organization's availability.*

## **4. Business Context**

*There is definitely an unspoken need for SOS. SOS is partnering with an existing service to increase the over all effectiveness of sheltering. SOS's product of music has been in demand since the beginning of time and continues to appreciate in value.*

### 4.1. Stakeholder Profiles

<b>Stakeholder</b>	<b>Major Value</b>	<b>Attitudes</b>	<b>Major Interests</b>	<b>Constraints</b>
SOS Executives	increased shelter relations/ exposure	Active participant of SOS programs. Able to invest personal assets	Decisions of shelters to work with/ final decisions on all projects/	maximum budget = ? need to raise funds/budget for site
SOS Executive Contributors	Networking volunteers and informative	Web page, volunteer maintenance/ marketing	Web page/information contact/ screening of musical volunteers	Must volunteer own time, must use own office equipment
SOS Program Volunteers	Screening volunteers, Running the program	Musically capable, agrees to vision, willing to serve	Ability to share a musical set that is relevant to SOS. Ability to interact with those at the shelter	Bring own equipment/music No monetary rewards

<b>Stakeholder</b>	<b>Major Value</b>	<b>Attitudes</b>	<b>Major Interests</b>	<b>Constraints</b>
SOS Investors	Budget to allow creative/ effective expansion	Willing to agree with SOS vision. Sharing blessings and not exploitive	Contribute to make sure SOS is able to run appropriately	Will not receive any monetary rewards
Shelter Volunteers	Run the shelter program	Appropriate for respective shelter, flexible	Agrees with SOS vision and participates accordingly	Will not be directly affiliated with SOS
Shelters	Provides the Shelter and physical needs	Willing to partner up in a comprehensive attitude to shelter	Ability to allow SOS to do our service when needed. Shelter that will house the cliental in a respective manner	Will not receive any budget from SOS. Cannot assume other service from SOS.

## 4.2. Project Priorities

<b>Dimension</b>	<b>Driver (shelter objective)</b>	<b>Constraint (state limits)</b>	<b>Degree of Freedom (state allowable range)</b>
<i>Schedule</i>	<i>Release 1.0 before further sessions 6.01.06</i>	<i>Approval of organization with shelters</i>	<i>Approval and website</i>
<i>Features</i>	<i>Website/ SOS program volunteers</i>	<i>Purchase web space Site development Volunteer coordination</i>	<i>1 shelter site relationship establishment. Volunteers agreement.</i>
<i>Quality</i>	<i>Songs of Shelter</i>	<i>Equipment, volunteer</i>	<i>Volunteer must pass SOS program coordinators screening</i>
<i>Staff</i>	<i>Executive, Program Coordinator, Web Manager</i>	<i>Atleast 1 SOS members on site for each session + volunteer</i>	<i>No volunteer, then SOS can run the program- SOS programs are ran with flexibilty</i>
<i>Cost</i>	<i>Web maintenance Shirt costs, funds</i>	<i>No budget, get funding, send out CVL for supporters</i>	<i>Once budget is established, can use up to 5% without executive review</i>

## 4.3. Operating Environment

Per growth in number of participants of the SOS program, SOS will be able to establish more active sites. Each site will be unique due to the makeup of the attendees, as well as the nature of the partnered organization. The number of attendees will be determined by factors such as shelter capacity, shelter program, weather, etc. The setting will be in a shelter with existing shelter staff. SOS program staff will be present. Security will be provided through the partnering organization's staff. All SOS program volunteers/staff will sign a waiver to take full responsibility of experience. Upon SOS growth, programs will run with a general template but are susceptible to change via SOS city location. Volunteers will be assigned by scheduling/geographical logic.